How to create a website in Singapore

Five steps, in order, and what to ask at each one.

xSquare Web Studio

First, the domain

- Register it with your business as the holder.
- A new .sg name must be verified with Singpass or Corppass within 21 days, or SGNIC suspends it.
- Make the administrative contact someone inside your business.

Then, the words and pictures

- A few lines on what you do, for whom, and how customers reach you.
- Your logo and any photos of your own.
- A privacy notice and the DPO's contact, ready before any form goes live.

Then, web design

- Choose by what the site has to do, not by price alone.
- A website builder, a freelancer or a studio.
- Before you sign, ask what the site costs in year two.

Then, hosting

- The hosting account in your business's name, or a login of your own.
- If the account is the builder's, moving later depends on their help.

Then, care, from launch day

- Software updates, with security fixes put on as soon as they are out.
- Daily backups, malware scans and uptime monitoring.
- Send a test message through your own form now and then.

Keep the keys in the business

- The domain: your business is the registrant.
- The hosting: your account, or your own login.
- The site: a full copy of the files and content when you ask.
- The email: the main admin login.
- Every login written down where the business controls it.

If you hope for a grant

- PSG ceased on 29 September 2026. The EDGE Grant replaced it.
- Apply before you pay any deposit: EDGE does not support work already started.
- Check that your project fits one of EDGE's activities first.

Next

See a real quote laid out, year one and every year after, on our website design cost page: xsquare.com.sg/services/web-design/pricing-singapore/